



13TH ANNUAL

VINTNER
Uncorked

2018 SPONSORSHIP PACKET

FOR THE BENEFIT OF



second harvest
HEARTLAND

Food changes everything.™

13TH ANNUAL
VINTNER
Uncorked

ABOUT VINTNER UNCORKED

Second Harvest Heartland is pleased to present Vintner – Uncorked (formerly known as Vintner Ball), presented by Delta Air Lines, on Thursday, August 16, 2018. This unique event features a world-class wine tasting, Minnesota craft beer and distillery sampling, paired with hand selected artisan cheeses and gourmet food tastes to create a truly stunning evening.

All event proceeds benefit Second Harvest Heartland, providing food and hope to those in our community struggling with hunger. We invite your company to be a sponsor this year to join us in continue making this event a success, proving more meals for our hungry neighbors.

EVENT DETAILS

DATE: **THURSDAY, AUGUST 16, 2018, 5:30PM**

LOCATION: **MILL CITY MUSEUM**

ADDRESS: **704 S 2ND ST, MINNEAPOLIS, MN 55401**

THE CAUSE

Many of our neighbors have to choose between feeding their family, paying for housing, buying gas or filling a prescription. Second Harvest Heartland is one of the nation's largest hunger relief organizations, reaching more than half a million individuals in Minnesota and western Wisconsin each year - providing 81 million meals. At Second Harvest Heartland, we know that there is more than enough food available to feed everyone. We are creating a sustainable support system that delivers the abundance of food to those who need it most, but we can't do it alone.

FUNDRAISING SUCCESS

During the past twelve years, Vintner Uncorked has raised more than

\$1.9 MILLION

for the benefit of Second Harvest Heartland:
enough to provide nearly

5.8 MILLION MEALS

to those in our community who count on us for support.

13TH ANNUAL
VINTNER
Uncorked

SPONSORSHIP OPPORTUNITIES

SOLD

VIP LOUNGE SPONSOR - \$10,000

The VIP Lounge will host VIP guests (VIP Tickets are \$200) with unique glass elevator access to the exclusive Observation Deck with passed gourmet hors d'oeuvres paired with exclusive wine tastes.

Benefits include:

- VIP Tickets for 8 guests to attend the Vintner - Uncorked
- Logo featured as the VIP Lounge Sponsor in all 2018 Vintner - Uncorked online, print promotions and printed signage and social media
- Multi-media recognition as VIP Lounge Sponsor throughout the event
- Sponsor logo featured as VIP Lounge Sponsor on vintneruncorked.com
- Sponsor recognition on lounge area signs
- Inclusion in all event media advertising and outreach

SOLD

COURTYARD SPONSOR - \$5,000

The Mill City Museum's outdoor courtyard will draw guests outside to enjoy craft brewery sampling along with fun outdoor yard games.

Benefits include:

- Tickets for six guests or 4 VIP tickets to attend Vintner - Uncorked
- Multi-media recognition as Patio Sponsor throughout the event.
- Sponsor recognition on outdoor patio signs

UNCORKED ACTIVITY SPONSOR - \$2,500

Guests will engage in an oversized Plinko game to win bottles of wine/distilled spirits and have an opportunity to participate in a raffle to have fun and help raise funds.

Benefits include:

- Tickets for four guests or 2 VIP tickets to attend Vintner - Uncorked
- Multi-media recognition as Activity Sponsor throughout the event.
- Sponsor recognition on signs related to activities

13TH ANNUAL
VINTNER
Uncorked

SPONSORSHIP OPPORTUNITIES

ENTERTAINMENT SPONSOR - \$2,500

Live music to accompany guests as they mix and mingle, enjoying amazing food and drinks.

Benefits include:

- Tickets for four guests or 2 VIP tickets to attend Vintner - Uncorked
- Multi-media recognition as Entertainment Sponsor throughout the event
- Sponsor recognition on signs related to the entertainment

WINE CONNOISSEUR - \$1,000

Benefits include:

- VIP Tickets for two guests to attend Vintner - Uncorked
- Name(s) listed as Wine Connoisseur donors on event donor signs

13TH ANNUAL
VINTNER
Uncorked

IN KIND SPONSORSHIP OPPORTUNITIES

SOLD

WINE STATION SPONSOR

Vintner - Uncorked engages guests, including knowledgeable wine aficionados, in an intimate wine tasting experience. The wine station sponsor would provide their expertise and would make connections with multiple (12-15) wine companies/distributors to serve their exclusive, hand-picked wines from around the world.

Benefits include:

- VIP tickets for four guests to attend Vintner - Uncorked
- Multi-media recognition as Wine Station Sponsor throughout the event.
- Sponsor recognition on wine station signs

SOLD

DISTILLERY STATION SPONSOR (2 DISTILLERIES)

New to Vintner - Uncorked this year, a distillery station sponsor would provide sampling tastes of a variety of their distilled spirits.

Benefits include:

- Tickets for two guests to attend Vintner - Uncorked
- Multi-media recognition as a Distillery Station Sponsor throughout the event.
- Sponsor recognition on distillery station signs

SOLD

BREWERY STATION SPONSOR (1 BREWERY)

Also new to Vintner - Uncorked this year, the brewery station sponsor would provide sampling tastes of a variety of their craft beer.

Benefits include:

- Tickets for two guests to attend Vintner - Uncorked
- Multi-media recognition as a Brewery Station Sponsor throughout the event.
- Sponsor recognition on brewery station signs

13TH ANNUAL
VINTNER
Uncorked

IN KIND SPONSORSHIP OPPORTUNITIES

SOLD

CHEESE EXPERIENCE SPONSOR

Gourmet cheeses from Minnesota, the US and around the world have provided an amazing pairing with wines sampled at past Vintner Balls. The cheese experience sponsor would curate a selection of cheeses to pair with the variety of wines, distilled spirits and craft beer shared at the event. Guests would be able to sample tastes of the cheeses and learn how they can pair them with their favorites at home.

Benefits include:

- Tickets for four guests or two VIP tickets to attend Vintner - Uncorked
- Multi-media recognition as Cheese Experience Sponsor throughout the event
- Sponsor recognition on cheese sampling station signs

SOLD

PLINKO WINE AND SPIRITS WALL DONOR

The Plinko wine and spirits wall donor would help fill a wall of prizes related to guests playing the Plinko game. Guests would donate \$20 for a chance to win a bottle of wine or spirits of which the value would be a minimum of \$20/bottle. Included within this selection would be 2 or 3 \$100 plus wines/spirits to add to the excitement. Fifty bottles would be needed to fill the wall of prizes.

Benefits include:

- Tickets for four guests or two VIP tickets to attend Vintner - Uncorked
- Multi-media recognition as a Plinko Wine and Spirits Wall Donor throughout the event.
- Donor recognition on Plinko activity station signs

FOR MORE INFORMATION CONTACT

Amanda Pieper

Corporate Partnership Officer
apieper@2harvest.org
651.282.0859

Heather Olson

Director of Corporate Partnerships and Cause Marketing
holson@2harvest.org
651.209.7967

www.vintneruncorked.com

13TH ANNUAL
VINTNER
Uncorked

*You can make a difference.
Thank you for your support.*